

SURVEY RESULTS

2024

ESPORTS WALES

20

Survey Responses

8/10

Safe Environment

60%

Want More Welsh

90%

Clear Vision

Average satisfaction Rating

Scores are out of 10. Green – 7.5+, Amber = 6-7.4, red below 6

Discord Server	7.2
Rules and Moderation	8.0
Safe Environment	8.0
Community activities	7.1
Recommend activities	6.5
Workshops	7.1
Esports Wales Platform	6.9
Overall branding	7.8
Twitch Content	7.5
YouTube Content	6.6
Website News	6.7

Who Responded?

Age Groups

16-18	5
25-34	5
19-21	3
22-24	3
35-44	3
45-54	2
55-64	1

Gender Breakdown

Male 18 (90%)
Female 2 (10%)

Reach and Channels

Preferred social media

Twitter	13
Instagram	11
Facebook	3
Snapchat	2
WhatsApp	2
LinkedIn	2

First heard about ESW

Referred by a friend: 8
School/College/Uni: 7
Socials: 4

What the community wants next

Wider gaming formats	1
More in person / IRL Events	7
Clearer comms / promotion	8
Women & Inclusion support	8
More in person events	10
More tournaments and leagues	14

2025 Action Areas

Create a public clear pathway

Grow IRL Meetups

Strengthen inclusive spaces for women