

SURVEY RESULTS

2025

ESPORTS WALES

20

Survey Responses

8/10

Safe Environment

63%

Want More Welsh

70%

Clear Vision

Average satisfaction Rating

Scores are out of 10. Green – 7.5+, Amber = 6-7.4, red below 6

Discord Server	6.8
Rules and Moderation	7.3
Safe Environment	8.0
Community activities	7.6
Recommend activities	7.7
Workshops	7.2
Events / WEL / Master	7.8
Esports Wales Platform	7.5
Overall branding	7.8
Twitch Content	6.8
YouTube Content	6.4
Website News	6.4

Who Responded?

Age Groups

22-24	5
16-18	4
45-54	3
19-21	3
25-34	3
55-64	1

Gender Breakdown

Male 14 (70%)
Non-Binary 3 (15%)
Female 3 (15%)

Reach and Channels

Preferred social media

TikTok	9
Instagram	9
Twitter	9
Facebook	5
LinkedIn	5

First heard about ESW

Socials: 5
Referred by a friend: 5
School/College/Uni: 4

What the community wants next

Schools / colleges / pathways	5
More in person / IRL Events	7
Clearer comms / promotion	7
Women & Inclusion support	7
More game variety	8
More tournaments and leagues	13

2026 Action Areas

Create a public events calendar

Grow WEL, LAN, School and
Community tournament routes

Increase game variety, inclusive
provision, and Welsh language