



ESPORTS
WALES



PLAY, LEARN AND DEVELOP WITH
ESPORTS



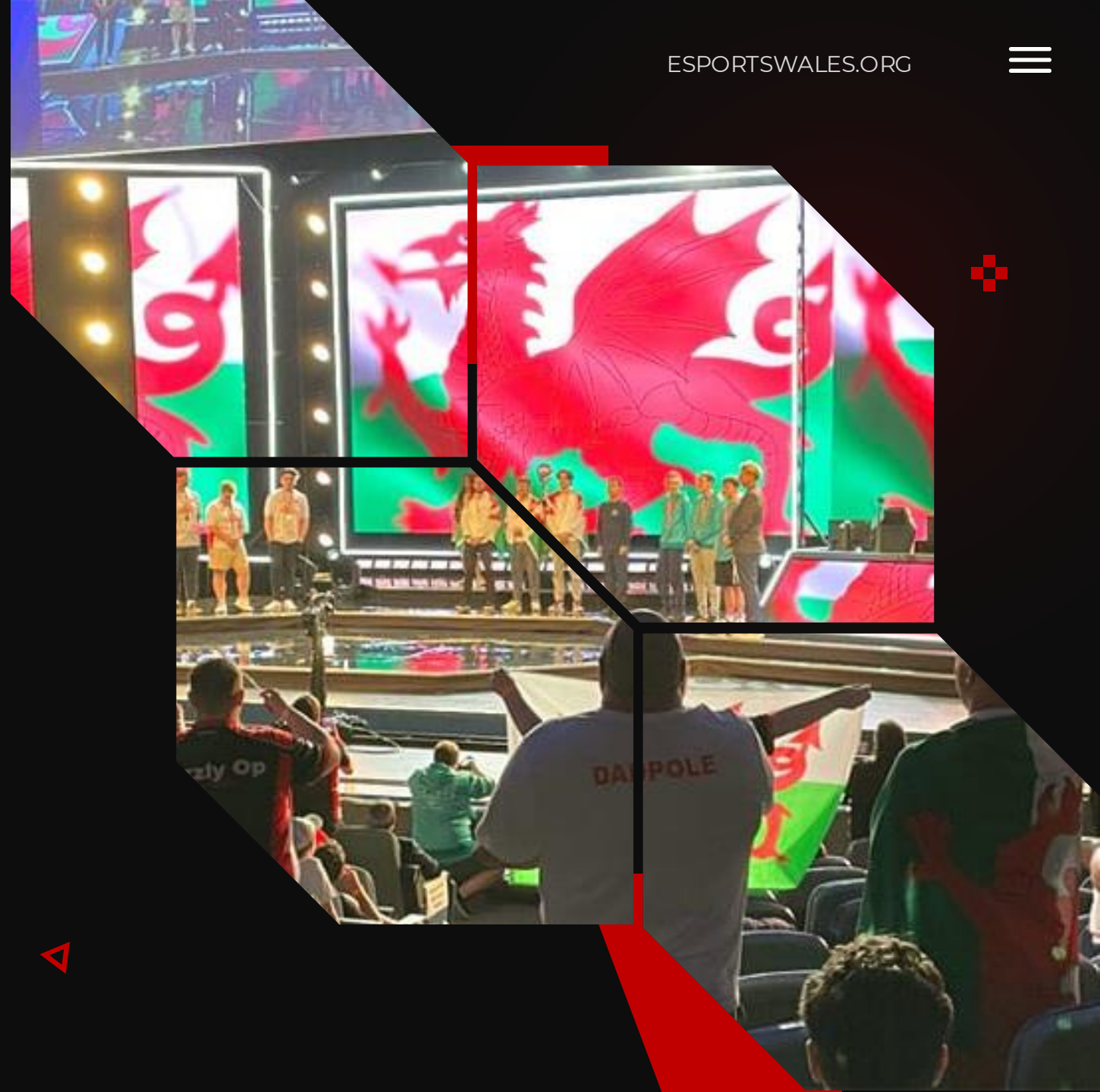
EDUCATION GUIDE

OUR GUIDE TO STARTING AN ESPORS CLUB

Esports has officially arrived in Welsh Education and youth communities and has proven to foster connection and engagement in a way we've never seen before.

Whether you aim to offer a fun and engaging extracurricular activity or win the National Student Esports Championships, this guide is your roadmap to establishing a thriving education esports club.

From understanding the vast world of competitive gaming to organising your very first tournament, we'll walk you through every step necessary to create a successful club.



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Gaming is the new social gathering place and esports is the sports field where young people go to show off and compete.

Gathering with friends to play video games has evolved into an industry so massive it fills entire stadiums and online streams with millions of fans. Some games, like League of Legends have over 180 million monthly players.

If that was a country, it would be the 8th largest country in the world.



Just like traditional sports have football or basketball teams, esports has clubs that specialise in different games and compete in the Welsh Esports League, from strategic battles to fast-paced racing. There is truly something for everyone.



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ESPORTS TITLES



[Click Here
Esports Game Titles](#)

Remember to check:

- PEGI rating
- That hardware will be able to run the games
- You have high speed internet and are able to access the games titles selected.



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SET GOALS

Goals help provide a sense of purpose and unity.

Below are examples of esports club goals:

Develop Leadership and Teamwork: Encourage young people to lead teams, organise events, and collaborate effectively within the club.

Balance Gaming: Promote responsible gaming habits and time management skills.

Promote Online Safety and Citizenship: Educate young people about digital etiquette and responsible gaming practices to ensure a safe online environment.

Support Skill Development and Career Exploration: Provide opportunities for young people to improve their gaming skills and explore potential career pathways in the esports industry.

Build an Inclusive Community: Create a welcoming and inclusive community where young people feel valued and supported in pursuing their gaming interests.



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IDENTIFY INTEREST

Over 90% of UK young adults play video games, so chances are the large majority of your young people game already.

Recruiting them to participate in esports is a great way to teach them about healthy digital habits and focus their passion for gaming positively.

However, if you asked your young people if they wanted to join a sports club, they would say “Maybe, which sport is it?”.

Treat esports the same way, and find out which esports games they are interested in. You can do this with a simple question at an assembly, but a survey will provide structured insights into young peoples interest, availability, and preferences.

This data will help tailor the club’s offerings to match the needs and interests of the young people, ensuring a higher participation rate and more engaged members.



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GUIDELINES & POLICY RESOURCES

Recommended to have the following:

Code of Conduct: Adopt our [Code of Conducts](#), or develop one that reflects your education organisation or communities values outlining expected behaviour, sportsmanship, and consequences for violations.

Parental Consent: Obtain consent from parents or guardians for young people to participate in the club, especially if it involves gaming outside school/college hours.

Make sure that any work that is completed is inline with your orgainistion policies

- Safeguarding policy (children & vulnerable adults)
- Health & safety policy
- Equality, diversity & inclusion policy
- Data protection (GDPR) policy
- Complaints & disciplinary procedure



TYPES OF ACTIVITIES

Your education organisation or community group will have their own reasons for participating in an esports club and there are many ways to support that.

Participate in regional tournament, or online tournaments by simply signing up online through our tournament platform.

Schedule regular practice sessions where members can improve their skills, strategies, and bond as a team.

Invite other education organisations or community groups to friendly matches, or plan a charity fundraisers to engage the broader community raise awareness of the club's activities.



COMPETITIONS

Running your own internal tournaments can be a great way to engage the young people in activities.

Remember to:

- Plan the format.
- To calculate how long the tournament will run for.
- Create fair rules that can be easily understood.

You can easily find approved regional and national tournaments for your young people to compete on the [Esports Wales Platform](#).



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PRACTICE SESSIONS

Practice sessions are a great way to get a group working together as a team, planning strategies and who is taking which role.

Try to keep a consistent group, who can train regularly together, to help develop the team and connections.

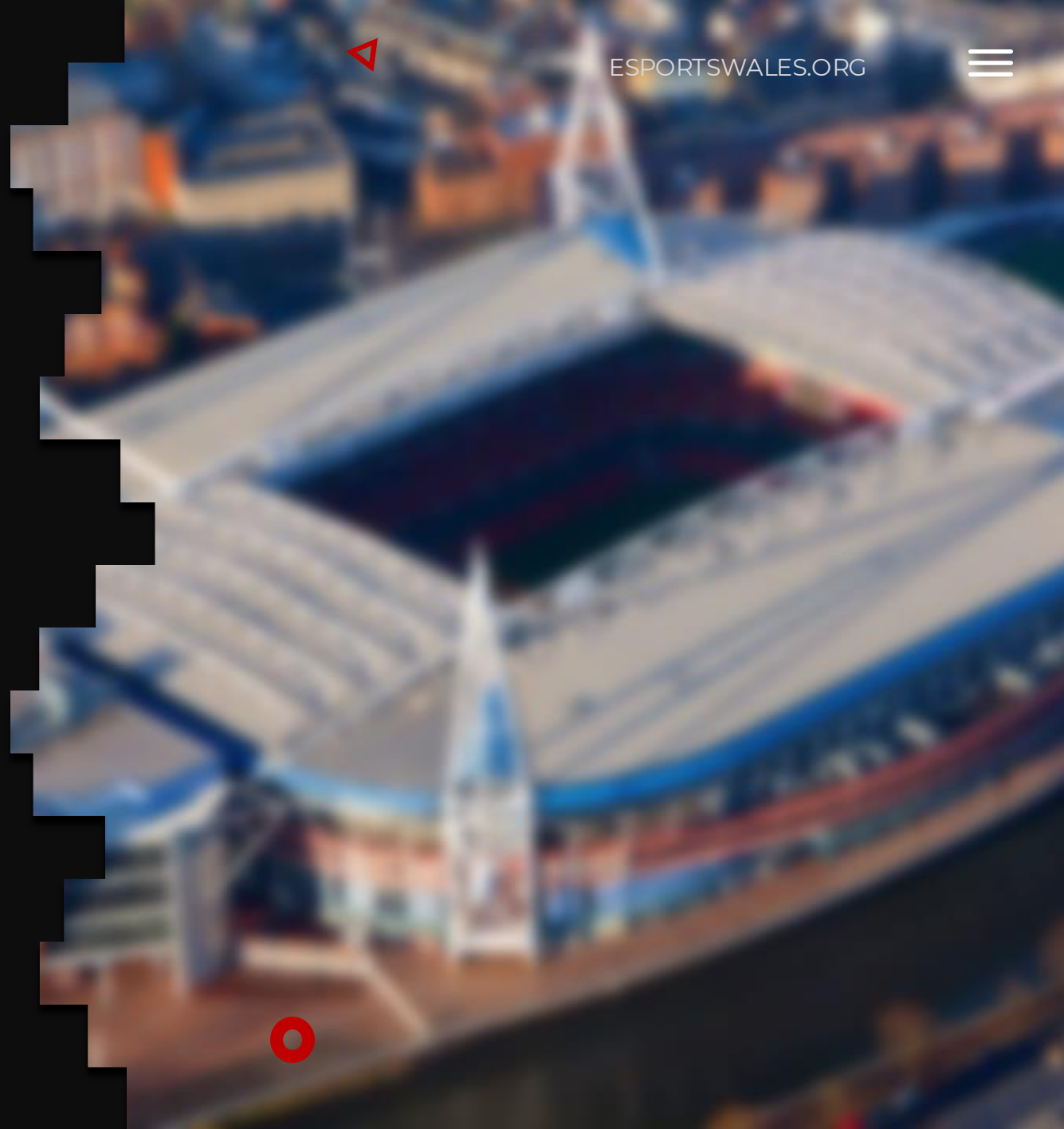




HOST EVENTS

Whether it's to raise money for a new console or team uniforms, organising gaming events, LAN parties, or charity fundraisers is an easy and fantastic way to engage the wider community, get parents involved and increase visibility for your club's efforts.

These activities not only provide entertainment but also foster teamwork and community. Talk to your young people for ideas, it could be something as simple as an arcade model, where they pay to try set a high score, or outperform others attending the event just for the kudos!



EQUIPMENT FUNDING

Most young people are already gaming using their own devices and so you don't need any financial setup to get started. They have their own little part of the esports field at home.

However, nothing is quite as exciting and engaging as being physically together while playing digitally. As your club develops, you may choose to invest in dedicated esports equipment.

www.esportswales.org

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EQUIPMENT

Identify which equipment you need for the games your young people are interested in.

It will likely be a PC, console or mobile. Explore options already within the education organisation such as in Computer labs that already have high-spec PCs that can double as an esports space.

While high-end equipment is beneficial, it's not essential to establish a club. Many young people likely already own suitable devices that can be used for club activities.

VENUE

PC labs or libraries are a great place to start for club meetings and practice sessions. Anywhere equipped with highspeed internet access.



RECRUITMENT

COACHES OR MENTORS

Some young people love and study various esports, but aren't expert players. Enlist passionate gamers to coach and mentor other young people.



YOUNG PEOPLE

Advertise the club through announcements, notices, posters and newsletters to attract interested young people.



ADVISOR

The experts are all around you! Recruit a willing young person to serve as the club advisor, providing guidance, supervision, and support.



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WHAT IS THE **ESPORTS** WALES ACADEMY

The academy is Esports Wales delivery of workshops and gaming sessions linked with esports.

- Industry Lead Workshops for all ages.
- Advice and Guidance.
- [Volunteer Experiences](#).
- Esports Wales [Certification Courses](#) to professionalise. and safeguard the industry.
- Freelance Opportunities.



Why do the Esports Leader Award Course?

- This award equips participants with the necessary foundation knowledge to excel in roles within the esports industry.
- With the knowledge, skills and leadership techniques learned from the programme, participants are well-positioned to make meaningful contributions to the esports industry.
- The **Esports Wales** Esports Leaders award is a mandatory qualification for anyone working for Esports Wales in people-facing roles.

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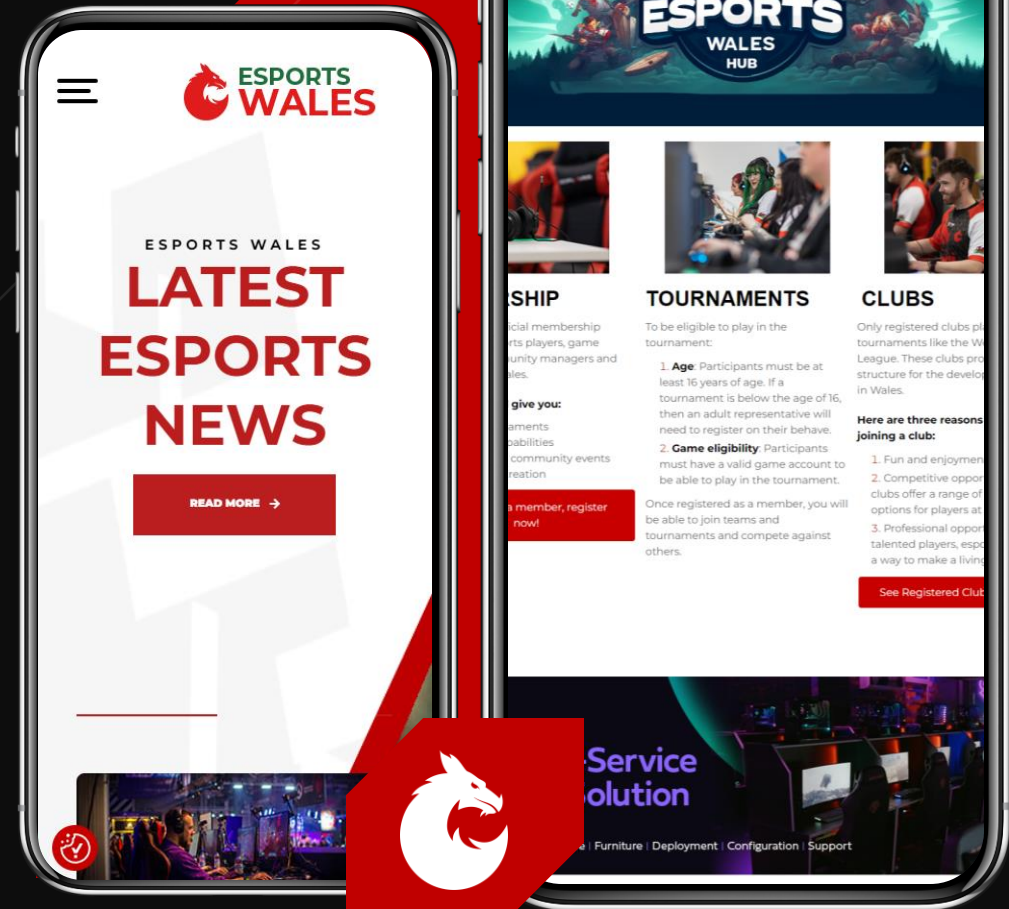
ESPORTS WALES PLATFORM

The Esports Wales platform is the centralised location to manage the membership. This is not only a tournament platform but a talent directory including complete certification and security checks that allow Esports Wales to safeguard the community and make sure that Esports is a safe environment for players to develop.

URL: platform.esportswales.org

Use this system to check the correct credentials:

- Qualifications
- DBS Checks with Esports Wales
- Approved Coaches
- Approved Tournament Admins
- DBS and Security Checks
- Team Registration
- Tournaments





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